

Press Release

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Using the E-Z Punch Inspection System, Hotel Developers Can “Reclaim” Lost Project Time to Deliver Projects On-Time Leading to a Reduction in Project Financing Costs

Atlanta, Georgia, October 20, 2008 – E-COMM Corporation, Inc. (E-COMM), a leading Architectural, Engineering, Construction, Owner/Operator (AECO) provider of construction project inspection systems, announces that the E-Z Punch inspection system continues to positively impact construction projects in the Hotel/Hospitality industry.

In today's economic climate, hotel owner/operator companies continue to search for ways to reduce hotel project construction risks, construction costs, time delays and project financing costs. The largest financial risk to any hotel development project is the inability to deliver the project on-time and within budget. As construction industry trade contractors continue to reduce the number of employees assigned to a specific project while employing less costly and lower skilled employees to deliver their company's specific construction trade service, hotel developers are faced with a trend in the industry in which these developers must find ways to more effectively control and manage projects to meet the project's scheduled opening date and construction budget.

Through the use of the E-Z Punch inspection system, hotel owner/operator personnel can use Palm Personal Digital Assistants (PDAs) to document interior finish quality inspections of the project's hotel guest rooms, the hotel amenities areas and areas within the hotel that will be used by hotel staff during hotel guest services delivery. Inspections can be “pre-designed” to verify the visual aesthetics associated with the interior finish quality of the project as well as the “functional” quality of the hotel project under construction.

The E-Z Punch inspection solution enables quality inspectors working for the hotel developer/owner to navigate the project's buildings, floors, guest rooms and other areas in order to select detailed pre-designed “inspection lists”. These inspection lists enable quality inspectors to quickly document incomplete construction work, cutting inspection time by over 45% when compared to traditional methods.

After project quality inspectors complete their inspections, open construction work items reports and “punch lists” can be produced in a matter of seconds. These open item inspection reports and punch lists are then given to the hotel project's general contractors to enable the general contractor to more effectively manage their individual construction trade contractor partner crews' efforts to complete outstanding interior finish construction work. During the project inspection process, the general contractor, hotel owner/developer and the architect can collaborate on quality inspection performance associated with the hotel project. This collaboration enables these company's to work together to close all open items and meet the quality standards set by the hotel owner/developer while meeting the project turn-over schedule.

In addition to managing hotel construction quality inspections, the E-Z Punch inspection system can be used to manage the inspections associated with a given hotel project's Furniture, Fixtures and Equipment (FF and E) stocking process.

John Stark, the General Manager of E-COMM Corporation states; "At this time, hotel developers are constructing over 4,400 hotel projects in all of the major markets in the world, the amount of money being invested in constructing new hotels at the moment is at an all time high." Stark continues; "The challenge that hotel developers face is the need to deliver these projects on time, or even sooner, so that they can turn these hotel construction investments into revenue generating and profitable properties as opposed to construction cost centers. With the construction project debt financing market crunch facing the industry today, hotel developers must generate as much profitability and cold hard cash from their property portfolio in order to support their company's short, mid and long term business and property development strategy. The E-Z Punch inspection solution can provide hotel developers with a "span of control" to more effectively drive their current and future hotel projects that are under construction to completion."

The E-Z Punch inspection solution employs technology that includes software operating on Palm PDA devices, Windows-based PC technology, and report generation technology. This unique combination of technologies combined with the E-COMM's "turn-key" inspection system deployment methodology, customer service and training programs enables E-COMM's customers to gain considerable return on investments in the E-Z Punch solution coupled with increased construction production performance.

For more information about the E-Z Punch inspection solution, E-COMM Corporation can be reached at +1-850-345-1817 or via e-mail on the web site at www.e-zpunch.com.

About E-COMM Corporation

In 1998, E-COMM Corporation, Inc. was formed to focus on designing and delivering mobility enabled applications and technologies to small, medium and large corporations. After recognizing the Architectural, Engineering, Contractor, and Owner/Operator (AECO) market need for inspection and quality management solutions, in 2006, E-COMM Corporation acquired the technology ownership rights to the E-Z Punch Inspection System solution. The E-Z Punch inspection solution's focus is to enable its users to implement a "span of control" over the quality inspection and reporting process used to manage construction projects. The impact of the E-Z Punch system is improved construction project management, reduced inspection and report production time, the "re-claiming" of lost project time and a reduction in trade contractor management time. These project and business gains obtained with the E-Z Punch inspection system enable faster construction project turn-over at a lower construction cost while deliver high construction project quality.

E-COMM Corporation delivers the E-Z Punch inspection system to construction industry clients as a project specific "Turn-Key" quality inspection management solution. The E-Z Punch Inspection System has been utilized on high profile construction projects including the St Regis San Francisco Hotel and Condominium project, the Wynn Las Vegas Resort hotel project, the Hyatt Denver Convention Center Hotel project and most recently on the Hilton Bayfront Hotel in San Diego, and numerous other commercial, multi-family, university housing and military housing projects.